



FOR IMMEDIATE RELEASE

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TIME TO PLAY HARD BALL

Retail jewelers will get a real baseball *"Diamond"* experience when they visit the booth of loose diamond manufacturer Absolute Brilliance: **Booth 8116**. Show attendees will be able to step into the batter's box and take a few swings for the Home Run Derby contest. Big hitters will walk away with prizes and trophies. There will also be a daily drawing for collectable MLB autographed baseballs. Absolute Brilliance is the industry's premier source for special order loose diamonds. "We'll provide the show guest the finest *"pasttime"* while at JCK Las Vegas and that's our sales *"pitch!"* says Bud Fluty of Absolute Brilliance.