



## D'SOFT INFOTECH PVT LTD

---

### **D'Soft Introduces First-of-its-kind Jewelry Kiosk AT JCK LAS VEGAS**

Jewelry retail is all set to add one more exceptional experience for their customers now!

Yes, ORNATE e-Counter, the first-of-its-kind jewelry kiosk is going to provide a fresh, new and fantastic experience to consumers like choosing the jewelry by themselves without any intimidation from any sales person of the jewelry store, maintaining their favorite designs, getting access to the entire inventory of the store and even try whatever they like on themselves digitally.

The best part of the kiosk is that customers can actually try various jewelry and compare her own five photos to find out which one looks the best after wearing the jewelry. This is actually not possible as physically one can only wear the ornaments one by one and look at the mirror.



Self service kiosks are not new to consumers, but the same has never been available for consumers of jewelry retail. Such kiosks can help retailers in not only providing a new and refreshing experience to their customers, but it also serves the purpose of more than three to five counter sales persons available 24X7X365 without asking any pay hikes!

Retailers can also look forward to keep such kiosks at more happening places like malls, multiplexes, clubs and beauty parlors so that more and more customers can have a look at their offering and get attracted to come to their show room.

ORNATE e-Counter is developed and distributed by D'Soft, an Indian software product company with more than 150 man years of IT experience. D'Soft has been focusing on offering software solutions to jewelry industry for last 11 years and has been catering to more than 3000 clients in India. More information about company as well as product from their web site [www.ornatesoftware.com](http://www.ornatesoftware.com) or by visiting D'Soft booth in Level 1, Lobby Area (B/h Information Counter), No: L08C, at The JCK Show, Las Vegas.