

**Contemporary Metals Symposium:
Arming Retailers for the Jewelry Revolution**

This summer Spectore Corporation will begin hosting the 1st in a series of one-day, all expense paid seminars at Spectore's global manufacturing facility in Deerfield Beach, Florida. This exclusive offer includes coach airfare, transportation, meals and hotel accommodations for up to 2 nights for all qualified and selected retail representatives.

These seminars will support the responsibility entrusted to us to learn and share the realities of the products and materials we represent and will be hosted by *Edward Rosenberg, CEO and designer of Spectore Corporation and Edward Mirell Contemporary Jewelry*. This "Contemporary Metals Symposium" is dedicated to help retailers gain a clear, in-depth understanding of the contemporary metals market. There is no catch or obligation...simply apply and, when selected, attend on the scheduled date.

Attendees will have an opportunity to learn from the experts who introduced contemporary metals to the jewelry market over 30 years ago. Spectore is the only organization solely devoted to the design, development, and manufacture of artistically inspired products. Spectore's long-time affiliations with global strategic metal consortiums, such as the International Titanium Association and the World Titanium Council, as well as major mills and processing facilities worldwide, arm the company with the broadest material and technology resources available. Edward is an author, moderator and speaker to the materials industry. This year his platform will address "Generation Next" in the workings of contemporary metals and applications.

Along with the classroom exercises, visitors will spend time touring the facility and speaking with experts in all departments from design, development, and manufacture. In addition to the factory experience, attendees will be educated in all aspects of the entire family of contemporary materials. Sufficient time will be left for questions, round table discussions, and a preview of tomorrow's innovations. The experience promises to be truly inspiring, fun, and most of all essential for those who are serious about revitalizing the jewelry industry and invigorating sales.

Classes will be limited in size and availability. Applications for consideration can be obtained at Spectore's JCK show booth #43007 in Las Vegas. If you are not attending the JCK event, visit www.spectore.com/symposium.

The Contemporary metals category has been the strongest and fastest growing in the industry's history. There is no question this category will continue leading the way for future growth in jewelry and fashion. It is time for the industry to understand how to make it work.

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