



Press Release

For Immediate Release

BRINK'S GLOBAL SERVICES INTRODUCES BRINK'S CONNECT *New Service for Shipping Low-Value Parcels*

NEW YORK – May 28, 2010 – Brink's announced the launch of *Brink's Connect*, a shipping service that enables customers to ship diamonds, jewelry and other products valued up to \$50,000 to business and residential locations throughout the U.S. with the speed, reliability and security only Brink's can provide.

Brink's Connect gives customers access to innovative technology and risk management processes that, in turn, securely and efficiently expedite and distribute parcels. Brink's also offers customers online shipping and tracking capabilities that provide greater visibility throughout the entire secure logistics supply chain.

"To benefit our customers, we have created a security enhanced product that substantially reduces losses," said Ishay Zwickel, SVP Brink's Global Services USA, Inc. "*Brink's Connect* is the best value proposition in the market for shipping low value parcels. Brink's is a natural choice because of our well earned reputation as the most trusted name in secure logistics solutions."

"The timing of this announcement couldn't be better," adds Zwickel. "This innovative solution is just in time for the nation's largest diamond and jewelry tradeshow, JCK[®] Las Vegas, which will take place June 4 – 7, 2010 at the Sands Expo and Convention Center. We anticipate a large turnout, and look forward to serving our diamond and jewelry customers with *Brink's Connect*."

While in Las Vegas, interested parties are encouraged to visit the Brink's booth, Room 401/402 in the Exhibitor Services Center. For more information, please visit www.brinksglobal.com or call (917)-CONNECT.

Brink's Global Services offers an array of services including pick & pack, secure storage, inventory management, customs clearance, consolidation, walk-in service centers, cash processing, diamond and jewelry trade show management and secure transport and delivery – all using the unparalleled Brink's network of armored vehicles and trailers for ground transportation, air and sea freight.



Brink's Global Services USA, Inc.
580 5th Avenue, Suite 400
New York, NY 10036

Contact: Ishay Zwickel
(212) 704-5200

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About Brink's Global Services

Brink's Global Services is the global affiliate of Brink's, Incorporated, the world's premier provider of secure transportation and cash management services. The Brink's global network includes approximately 900 facilities, 10,000 vehicles and 60,000 employees serving customers in more than 110 countries on six continents. For more information, visit the Brink's Global Services website at www.brinksglobal.com or call toll-free (800) 5BRINKS.