

For Immediate Release:
Contact: Steven Jay
866.446.4265
Email: steven@crotonwatch.com

**Mike O'Hearn - "TITAN" from American Gladiators -
To Appear with Croton Watches at JCK Las Vegas.**

Moonachie, NJ: May 15, 2008: What do you get when you bring together the craftsmanship and beauty of Croton Timepieces, a 130 year old powerhouse in the watch industry, with one of the most powerful men on the face of this earth, possessing model looks and personality too? You get a recipe for extreme, pulsating excitement when Mike O'Hearn, TITAN from American Gladiators appears at the 2008 JCK Las Vegas Show on Monday June 2 between 11am and 1pm.

The Gladiators are all impressive, however only one has been voted America's "favorite" and his name is... Mike O'Hearn, AKA "TITAN." Mike, who won his first competition at age 14, is a 4 time Mr. Universe, Mr. USA, Mr. America, Mr. California, 4 time power lifting champion, model, actor and to top it all off, an avid Croton Watch collector.

First introduced to Croton at an exclusive Hollywood event, Mike was inspired by Croton's rich history and innovative watch designs. That inspiration has evolved into a unique friendship between the watch company and the "Gladiator" that has made Croton a regular fixture on the wrist of Mr. O'Hearn. Their relationship will be taken to the next level as Mike makes his first public appearance with Croton at JCK Vegas wearing what else, but Croton's "Gladiator" timepiece. In addition Mike and Croton will be using the JCK Vegas event as the format in which the two will begin working on design concepts for the creation of a rare and unique timepiece that will capture the essence of Mike O'Hearn, his character "Titan," as well his passion for living life to the fullest.

"I was impressed with Croton watches for their craftsmanship and innovative designs and I'm excited to be working with Croton to design a watch made especially for me. I'm happy to be appearing on their behalf at the JCK Las Vegas event and look forward to seeing all my fans there."

Croton's V.P. of Marketing, Steven Jay explains, "Mike O'Hearn represents the essence of the American dream; pursuing life, liberty and happiness to the maximum. Mike lives with a passion for achieving the pinnacle of good health & success and he applies that winning philosophy to every aspect of his life. He is a gentleman in the truest sense of the word and representative of the values and ideals that we incorporate into every facet of our business. We are proud to call Mike our friend and look forward to achieving great things together."

Mike O'Hearn will be available for photographs and

autographs at the Croton booth, #28071 during the JCK Las Vegas show this coming June 2 from 11:00 am to 1:00 pm. Croton is a manufacturer of fine timepieces with a rich history dating back more than 130 years. For more information kindly contact Steven Jay at: steven@crotonwatch.com.

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