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## **On Golden Wings: Sylva & Cie. to Showcase JCA Award-Winning "Feathers" Collection at JCK**

2008 JCA Award-Winning Pieces from 'Branches' Collection Remain Evergreen

LOS ANGELES—This past March, the JCK Jewelers Choice Awards honored Sylva & Cie. with the grand prize for Best Ring Design in the colored diamond jewelry category. Taking the brass ring, as it were, is a striking yet simple cushion-cut black diamond ring from the Feathers collection. Two arched feathers of 18-k yellow gold support a 12-carat black center diamond. The center diamond is accented by pave-set round diamonds encased in a 14-k white gold and sterling silver that have been hand-oxidized.

The JCK Jewelers Choice Awards also honored Sylva & Cie. with the Best Bracelet Design in the over-\$10,000 category. The winning piece, called Nefertiti, is also from the Feathers collection. The piece is a bold bracelet that has been hand carved from agate. Around its circumference is an accent that is forged from 14-k rose gold, with pave-set diamonds.

In 2008, Yepremian garnered the JCA Spring Revelations Best Bracelet Award for diamond-accented twig bangles that were cast from branches in her backyard. As in nature, the pieces have nuances and differences that make each bangle unique. The bracelets are 14-k rose gold and 18-k yellow gold, both in a brushed finish that is etched to resemble the texture of wood. Yepremian also was a finalist in the 2008 JCA best ring category for her twin serpents ring. The snakes, which are covered in natural-colored pave diamonds, appear to be coiling themselves around their prey—an oval-shaped center Australian Opal.

Sylva Yepremian designs four collections each year. Each limited-edition piece is hand-crafted and hand-faceted in her Los Angeles workshop. Her collections have included motifs such as Branches; Eden; Feathers; and her most recent collection, Thorns, which will debut at this year's JCK shows. "Women—my peers, friends, and family—inspire me," says Yepremian. "I think of them as goddesses, and the jewelry that I create is for them to be adorned, not accessorized. The pieces are unique and collectible—pieces of art that you can wear."

Sylva & Cie. will be exhibiting at the Luxury by JCK Salon 926, and the JCK Luxury Collection Booth 15095-LC. For more information, or to reserve an appointment, call Susan Sakarian, (213) 488-1444.