

Press Release

Introducing Winshelf, the World's First Complete Photo Studio on a Desktop at JCK Show - Las Vegas

***Photo Demonstrations to Take Place in Booth of New US Distributor,
American Jewelry Supply - Booth 60602***

JCK Show, Las Vegas, May 30, 2009 – Winshelf is a state-of-the-art miniature photography studio that provides the SoHo jewelry market with easy-to-produce high quality images. The desktop system produces photographs with all the jewelry's details enhanced due to sophisticated software that corrects depth of field and other distortions. The system offers the first complete in-house photographing solution to jewelry manufactures and shops for catalogs, websites, advertising and stock management.

The desktop system includes a camera that is positioned and controlled from a PC, an advanced lighting system, a network connection and software to process and store images easily.

The Winshelf innovative photo studio will be introduced at the booth of American Jewelry Supply # 60602 - the world's largest full line distributor of tools and equipment for the Jewelry industry.

“The WinShelf takes over a hundred images of the item photographed, each image from a different depths in focus, and then stitches them together to create one, perfectly sharp and in-focus image.” said Nehemia Amir, CEO of Amgintec. “The final result is an excellent quality image of the smallest details. The entire image is sharp and clear no matter how close-up you get.”

“Operating the Win-Studio is easy and takes minutes to master,” said Daniel B. Morris, CEO, of American Jewelry Supply, the new distributor for Winshelf. “Anyone can operate as a professional jewelry photoflashes without the need for expensive equipment, professional talent or off-site photo studio sessions.”

Tradeshow Highlights – At Booth 60602

Visitors are invited to a live demonstration of the Win shelf where they can take photos of their jewelry and receive a color printout to take away.



About Winshelf

Winshelf is a product of Amgintec Ltd, an innovative hi-tech company that focuses on developing solutions for high quality in-office photography.

For more information, visit the company website: <http://www.winshelf.com>

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About American Jewelry Supply

American Jewelry Supply is the world's largest full line distributor of tools and equipment for assayers, smelters, refiners, jewelers, polishers, casters, and electroplaters. Our customers include large jewelry manufacturers, casters, mid-sized and individually owned manufacturing shops, the local jewelry store, jewelry repair shops, pawn shops, hobbyists, institutions, students, and others. We sell both domestically and internationally. Our experience enables us to offer competitive pricing, customer service, and the know-how for both importing and exporting. For more information, visit the company website:

<http://www.ajstools.com>

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